

47TH ANNUAL BENEFIT

SPONSORSHIP PACKAGE

Your support will help make the event a success and align your organization with the Mitchell Museum's mission to increase visibility and elevate Native voices through education, advocacy, and awareness while showcasing your commitment to equity and sustainability.



Gain brand recognition
among new audiences



Network with Native
entrepreneurs,
community leaders,
and artists

Elevate Native
perspectives
and lifeways

Celebrate
Native foods
and chefs





SPONSORSHIP LEVELS

Platinum \$10,000

- Logo Recognition on posters, website, and cocktail napkins
- 20 complimentary fundraiser tickets
- Free ticket upgrade to VIP reception and book signing with Sean Sherman
- Sponsorship recognition on social media
- Logo on Step & Repeat and sponsorship recognition at food stations

Gold \$5,000

- Logo Recognition on posters, website, and cocktail napkins
- 10 complimentary fundraiser tickets
- Free ticket upgrade to VIP reception and book signing with Sean Sherman
- Sponsorship recognition on social media

Silver \$2,500

- Logo Recognition on posters and website
- Four complimentary fundraiser tickets
- Free ticket upgrade to VIP reception and book signing with Sean Sherman

Bronze \$1,000

- Logo Recognition on posters and website
- Two complimentary fundraiser tickets

Basic Donations \$500

- Name recognition on posters during event

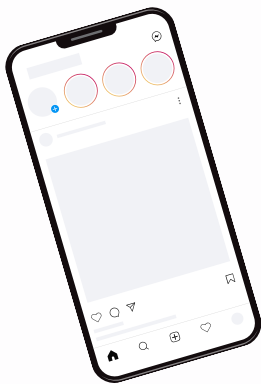




UNIQUE RECOGNITION OPPORTUNITIES

Get your brand and logo in the hands of everyone by placing your logo on the cocktail napkins.

Included in Platinum and Gold sponsorship levels



Let us introduce you and your support to our followers!

Social Media recognition is included in Platinum and Gold sponsorship levels and reach up to 140,000 accounts

Contact our Director of Development, Joseph Gackstetter, jgackstetter@mitchellmuseum.org, for flexible opportunities to upgrade your sponsorship



BRAND REACH

Our brand recognition opportunities reach a diverse and engaged audience, allowing your organization to showcase its commitment to promoting Indigenous culture, traditional ecological knowledge, and sustainability. Sponsorship is more than brand visibility. It's a chance to support essential social and environmental causes while gaining valuable exposure.



SOCIAL MEDIA REACH

NEWSLETTER REACH

Be seen in over

4,300

Inboxes

Reach over

140,000

unique profiles

WEBSITE REACH

Website averages

244,000

visits each year





SPONSORSHIP IMPACT

Sponsorships go a long way! Your support is vital and impactful in elevating Native voices and sharing a deeper understanding of Native histories, cultures, art, and contemporary contributions.

Support our mission to increase the visibility and elevate Native voices through education, advocacy, and awareness



Promote the respect and understanding of Great Lakes Indigenous cultures



Provide inclusive education and outreach opportunities to improve representation of Indigenous peoples in classrooms and in media



Support the Museum

Last year, our exhibits and programs impacted and improved the understanding and respect of Indigenous cultures for over **7,000** museum visitors.



[Sponsor our 47th Annual Benefit](#)





MITCHELL MUSEUM OF
THE AMERICAN INDIAN

47TH ANNUAL BENEFIT

SATURDAY,
NOVEMBER 16, 2024

PALMHOUSE
EVANSTON, IL 60202



GUEST OF HONOR:
SEAN SHERMAN
(OGLALA LAKOTA)
AWARD-WINNING CHEF,
EDUCATOR, AUTHOR, AND
ACTIVIST



<https://mitchellmuseum.org/events/47th/>

VIP RECEPTION
05.00 PM-06.00PM

GALA CEREMONY
06.00 PM-09.00PM